

A version of the above amended paragraphs marked to indicate the specific amendments may be found in the attached Appendix, in accordance with 37 CFR 1.121(b)(1).

In The Claims:

Please amend claims 1 and 20 to read as follows.

1. (Amended) A livestock identification tag assembly comprising:  
(a) a heat seal laminate comprising:  
    (i) a first facestock having an upper surface and a lower surface;  
    (ii) a heat-activatable layer having an upper surface and a lower surface, wherein the upper surface of the heat-activatable layer is adhered to the lower surface of said facestock; and  
    (b) a flexible polymeric substrate, having an upper surface; wherein the lower surface of the heat-activatable layer of the laminate is bonded to the upper surface of the substrate; and  
    (c) identifying indicia positioned between the heat-activatable layer and the flexible substrate.

20. (Amended) A heat seal laminate comprising:  
    a first facestock having an upper surface and a lower surface;  
    a heat-activatable layer adhered to said lower surface of said facestock;  
    a laminating adhesive overlying said upper surface of said facestock;  
    a carrier layer adhered to said laminating adhesive; and  
    the heat-activatable layer having an upper surface and a lower surface, the upper surface of the heat activatable layer being adhered to said lower surface of said facestock, a layer of ink or graphics printed on the lower surface of the heat-activatable layer.

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